



ARMY NATIONAL GUARD CAMPAIGN

START DATE: 3/8/2022

END DATE: Please Continue Airing Until Further Notice

DOWNLOAD NEW SPOTS: [**CLICK HERE TO DOWNLOAD NEW SPOTS**](#)

SEND INVOICES TO: IBA PEP, 1916 Gethmann Lane, Marshalltown, IA 50158

**CAMPAIGN TITLES:
(ENGLISH)**

| ENGLISH LANGUAGE TELEVISION | | | | |
|-----------------------------|---------------------|-----|--------------|---------|
| 1 | Make a Difference-1 | :15 | ZNGB1059000H | English |
| 2 | Make a Difference-1 | :30 | ZNGB1060000H | English |
| 3 | Make a Difference-2 | :15 | ZNGB1061000H | English |
| 4 | Make a Difference-2 | :30 | ZNGB1062000H | English |
| 5 | Make a Difference-3 | :15 | ZNGB1063000H | English |
| 6 | Make a Difference-3 | :30 | ZNGB1064000H | English |
| 7 | Make a Difference-4 | :15 | ZNGB1065000H | English |
| 8 | Make a Difference-4 | :30 | ZNGB1066000H | English |
| 9 | Make a Difference-5 | :15 | ZNGB1067000H | English |
| 10 | Make a Difference-5 | :30 | ZNGB1068000H | English |
| 11 | Be First | :15 | ZNGB1069000H | English |
| 12 | Be First | :30 | ZNGB1070000H | English |

**CAMPAIGN TITLES:
(SPANISH)**

| SPANISH LANGUAGE TELEVISION | | | | |
|-----------------------------|---------------------|-----|--------------|---------|
| 1 | Make a Difference-1 | :15 | ZNGB1083000H | Spanish |
| 2 | Make a Difference-1 | :30 | ZNGB1084000H | Spanish |
| 3 | Make a Difference-2 | :15 | ZNGB1085000H | Spanish |
| 4 | Make a Difference-2 | :30 | ZNGB1086000H | Spanish |
| 5 | Make a Difference-3 | :15 | ZNGB1087000H | Spanish |
| 6 | Make a Difference-3 | :30 | ZNGB1088000H | Spanish |
| 7 | Make a Difference-4 | :15 | ZNGB1089000H | Spanish |
| 8 | Make a Difference-4 | :30 | ZNGB1090000H | Spanish |
| 9 | Make a Difference-5 | :15 | ZNGB1091000H | Spanish |
| 10 | Make a Difference-5 | :30 | ZNGB1092000H | Spanish |
| 11 | Be First | :15 | ZNGB1093000H | Spanish |
| 12 | Be First | :30 | ZNGB1094000H | Spanish |

SCHEDULE INSTRUCTIONS:

Please schedule 14 -16 announcements per week with at least 4 to 5 spots scheduled to run Monday through Sunday, 6:00 a.m. to 7:00 p.m.

When possible, front-load early in the week. While spots are subject to pre-emption, please schedule appropriate make-goods for those missed.

Please monitor the schedule to make sure you actually average at least 15 spots per week.

Please note that documentation for the Army National Guard requires the IBA to report monthly to their agency and they have requested Notarized Affidavits or invoices on station letterhead with broadcast times, number of spots and the rate which would apply for the spots run on your station had they been billed at your current applicable rates.

Please forward a copy of these instructions to your Traffic or Business Manager so we can continue to have your station provide documentation each month.